



What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

Terminology

UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.

Position/Stock: Snapshot of cumulative FDI taken at year end.

Flow: FDI coming into a country over a period of time.

Reach out to us

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Foreign Direct Investment (FDI): SWITZERLAND

#8

Eighth largest source of FDI in the United States in 2014 (by UBO)



Supporting
U.S. Jobs

472,200

Number of U.S. workers employed by U.S. affiliates of Swiss-owned firms in 2012.



Investing in
Innovative R&D

\$9.4 billion

Value of research and development (R&D) spending by U.S. affiliates of Swiss-owned firms in 2012.



Expanding
U.S. Exports

\$13.8 billion

Total contribution to U.S. goods exports by Swiss-owned firms operating in the United States in 2012.

Swiss FDI in the USA (in USD millions)

| | 2010 | 2011 | 2012 | 2013 | 2014 |
|----------------|-----------|-----------|-----------|-----------|------------------|
| Position (UBO) | \$105,873 | \$129,742 | \$121,193 | \$147,125 | \$151,721 |
| Flow | \$41,406 | \$19,894 | \$15,603 | \$18,164 | \$23,541 |

U.S. FDI in Switzerland (in USD millions)

| | 2010 | 2011 | 2012 | 2013 | 2014 |
|----------------|-----------|-----------|-----------|-----------|------------------|
| Position (UBO) | \$119,891 | \$107,341 | \$122,417 | \$126,652 | \$152,879 |
| Flow | \$-353 | \$7,439 | \$12,091 | \$7,158 | \$25,451 |

Source: Bureau of Economic Analysis (latest available as of Sept 2015)

TOP 6 INDUSTRY SECTORS

by # of announced Swiss FDI projects in the USA

- | | | |
|-----------------------|-------------------------|---------------------------|
| #1 Financial Services | #3 Industrial Machinery | #5 Software & IT Services |
| #2 Food & Tobacco | #4 Pharmaceuticals | #6 Chemicals |

Source: fDi Markets (data from Jan 2003- Jan 2015)